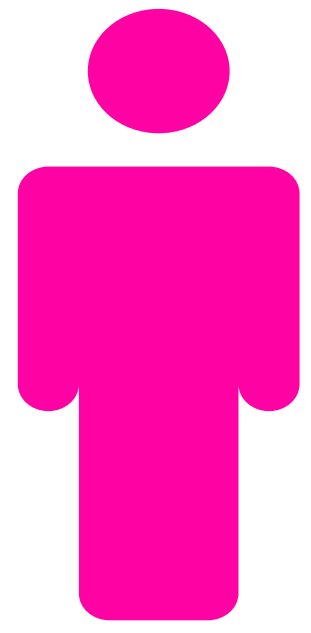


Glasgow Tourism and Visitor Plan

Volume and Value

Three Year Average 2017 - 2019

Domestic & International Overnight Tourism



2.4 Million
Overnight Trips

+3% compared to 2016-18



£715 Million
Spend

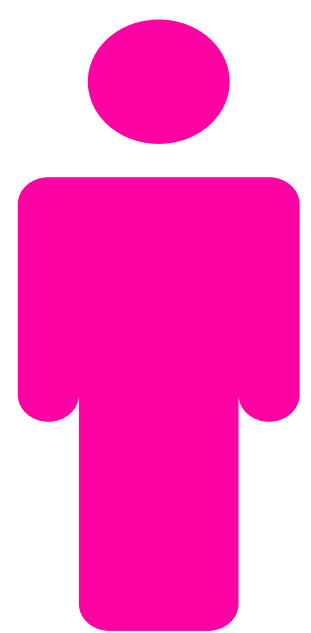
+8% compared to 2016-18

34% International / **66%** Domestic

49% International / **51%** Domestic

Source: International Passenger Survey 2017 - 2019, VisitScotland TNS Database 2017 - 2019

International Visitors



798,000
Overnight Trips

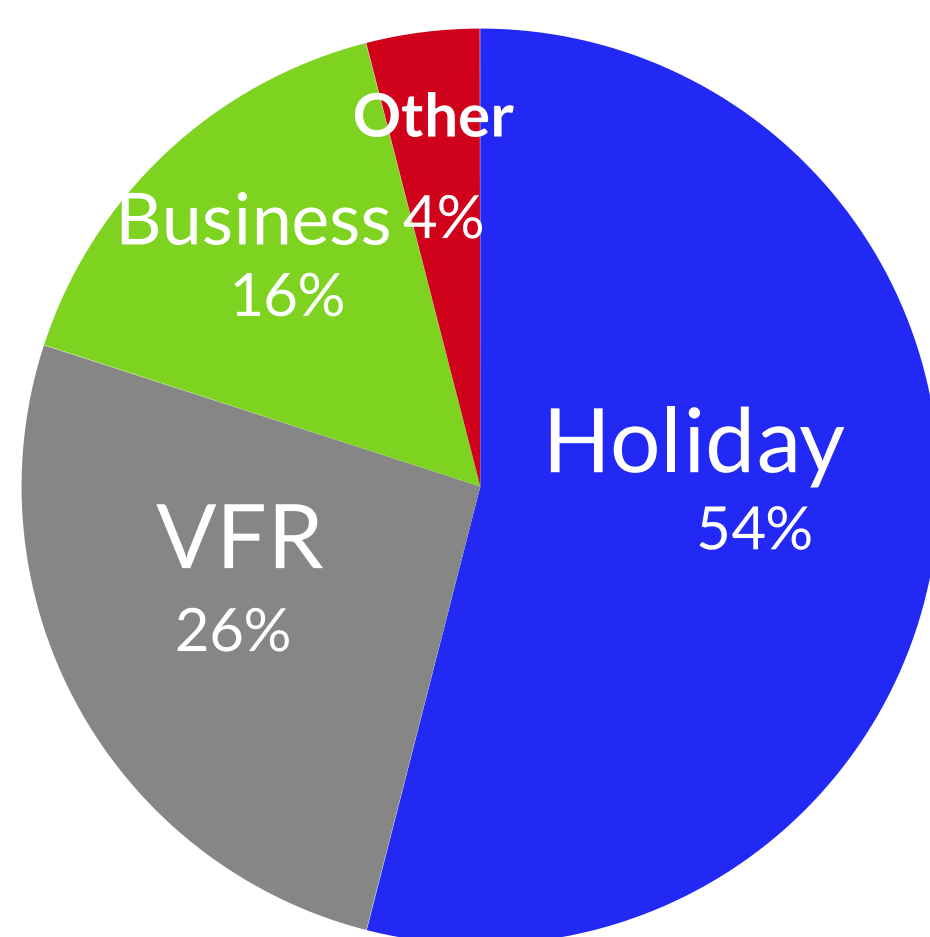
+5% compared to 2016-18



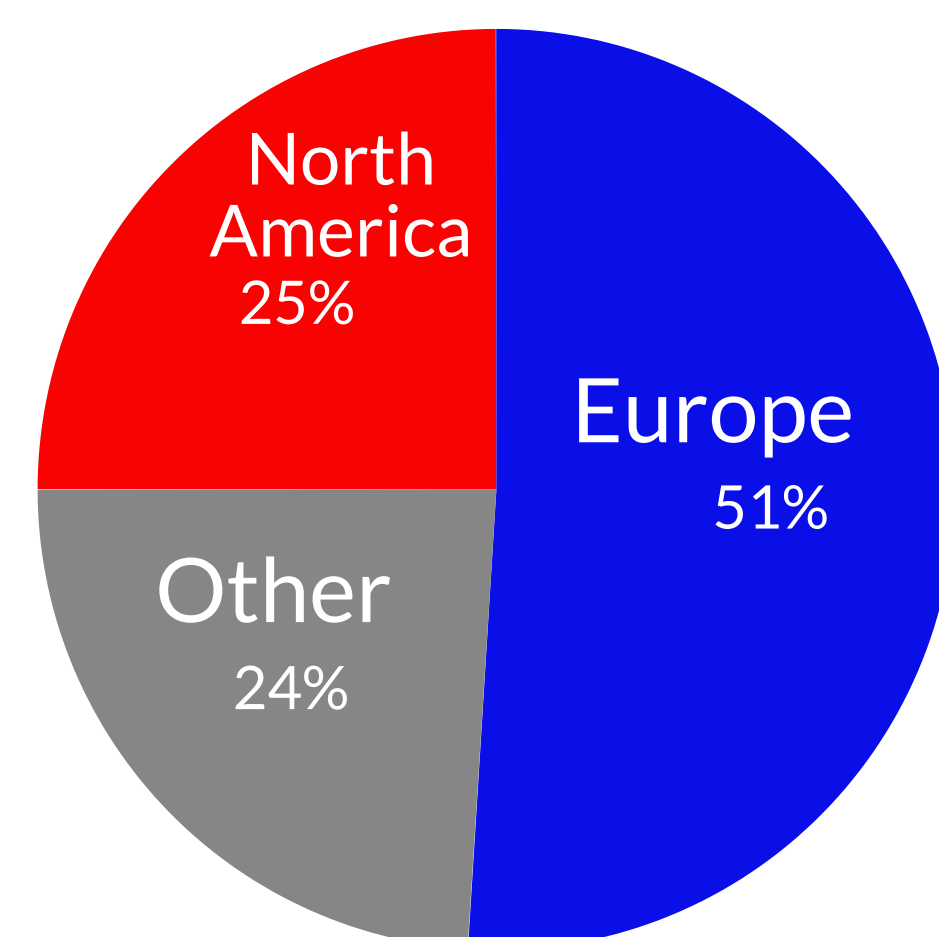
£350 Million
Spend

+16% compared to 2016-18

Reason for Travel

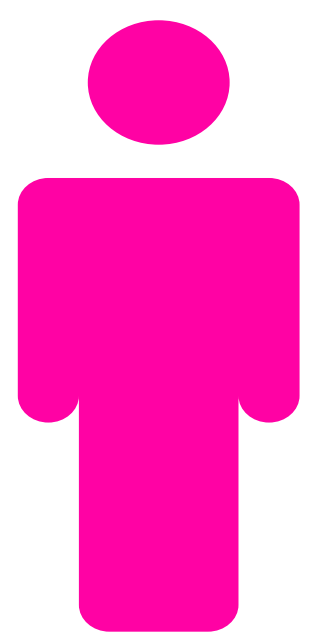


Origin of Traveller



Source: International Passenger Survey 2017 - 2019

Domestic Overnight Visitors



1.6 Million
Overnight Trips

+1.5% compared to 2016-18

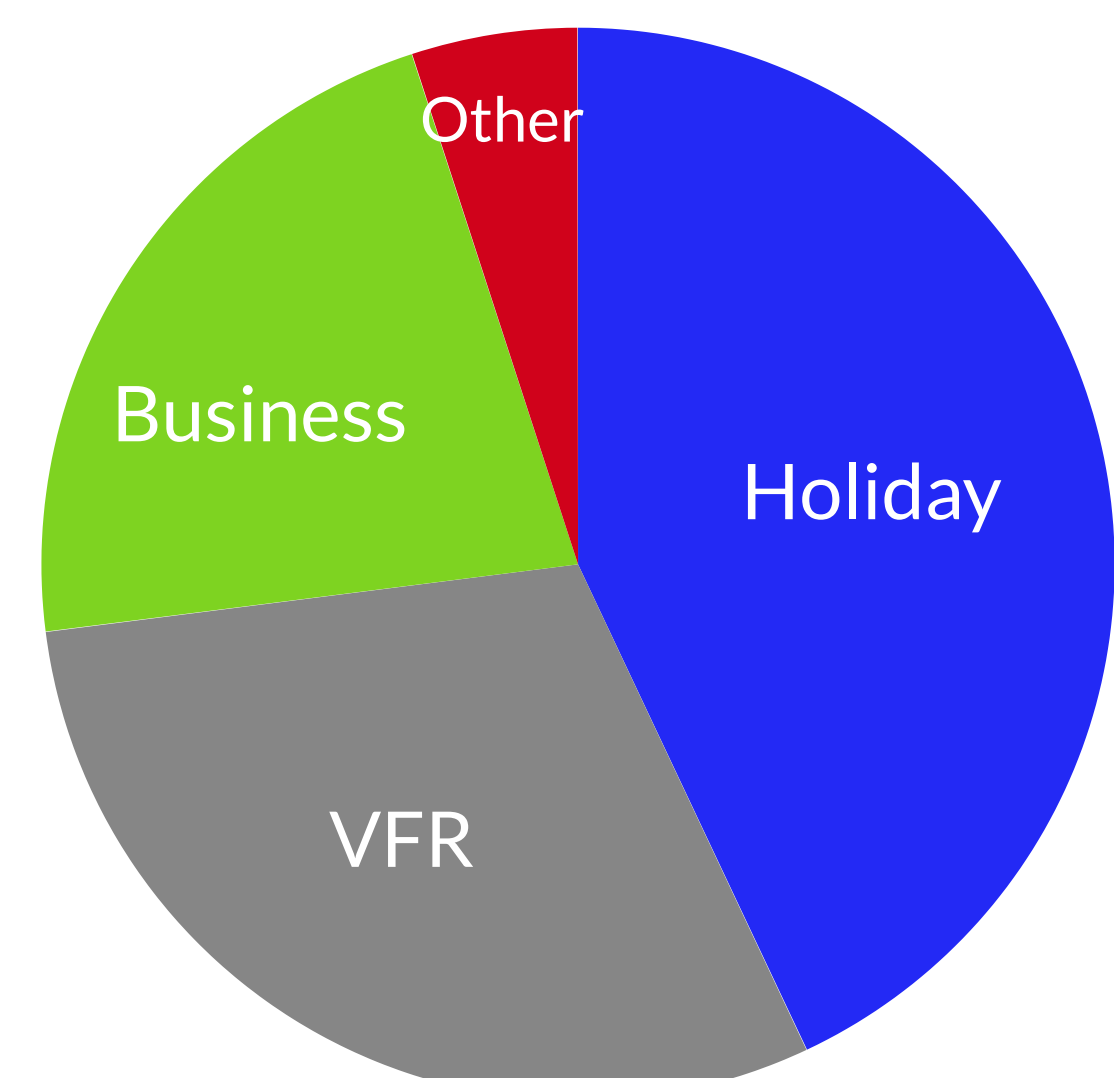


£364 Million
Spend

+0.8% compared to 2016-18

Reason for Travel

Holiday 43%
Visiting Friends and Relatives (VFR) 30%
Business 22%
Other 5%



Source: VisitScotland TNS Database 2017 - 2019