

# Glasgow Tourism Industry Weekly Update

7 August 2020

Dear Member and industry colleague

Welcome to our weekly update. As well as providing a round-up of the latest news, announcements, and guidance, we are keen to share industry news, updates and examples of best practice. If you would like to share ideas or contributions, please do [get in touch](#).

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## **Industry Updates**

### **Glasgow Life begins next phase of reopening venues**

Glasgow Life is entering its next phase of reopening in the wake of the lockdown prompted by the coronavirus pandemic. The charity has identified a number of venues and facilities which it is planning to reopen by early October.

Kelvingrove Art Gallery and Museum (w/c 17 August), and the Riverside Museum (w/c 31 August) are expected to reopen this month.

Proposed dates for the reopening of several of Glasgow Life's other sports and arts venues throughout August and early September are having to be revised following the Scottish Government's announcement that these venues must remain closed until at least Monday 14 September. [Read the full release.](#)

### **Glasgow Chamber of Commerce catch up with Glasgow businesses**

Following the reopening of tourism businesses in Scotland from 15 July, Glasgow Chamber of Commerce dropped in on Mario Gizzi, co-owner of The Di Maggio Restaurant Group and Anne Ledgerwood, General Manager at St Enoch Centre, to find out how the sector is coping after a few weeks of being back in business. [You can watch both videos on their YouTube channel.](#) Don't forget to like and subscribe.

### **Glasgow Science Centre to benefit from emergency funding ahead of autumn opening**

The Glasgow Science Centre is set to benefit from emergency funding as it prepares to reopen this autumn. The Clydeside attraction and the Dynamic Earth venue in Edinburgh, as well as science centres in Aberdeen and Dundee, are being offered £2 million to weather the effects of the pandemic. The centres employ around 400 staff and will have new safeguards in place to protect visitors. [Read more.](#)

### **Scottish hospitality to honour its Coronavirus lockdown heroes**

The CIS Excellence Awards is introducing three categories to recognise businesses and individuals who innovated, collaborated with others or helped local communities between March and July.

Entries for this year's awards should be submitted by 3<sup>rd</sup> September. For more information, see [cis-excellenceawards.com](http://cis-excellenceawards.com), email [nominations@cis-excellenceawards.com](mailto:nominations@cis-excellenceawards.com) or phone 0800 130 3731. Apart from the three new awards, there are 17 other categories including those for hotels, restaurants, pubs, chefs, hospitality educators, staff retention, sustainable businesses, healthy eating, and food tourism.

### **Thousands of Scottish hospitality businesses sign up for discount scheme**

Thousands of restaurants in Scotland have signed up to the UK Government scheme providing a 50% discount on food and non-alcoholic drinks. "Eat Out To Help Out" scheme, designed to encourage a return to the hospitality industry has seen at least 3,766 outlets in Scotland signed up, though this figure does not include chains which have more than 26 premises. Across the UK more than 72,000 individual restaurants, cafes and pubs are taking part. [Read more.](#)

## **Diageo's flagship whisky visitor centre in Edinburgh delayed amid COVID-19**

Diageo, the global drinks giant, has underlined its commitment to a multi-million whisky investment in Scotland but has said its flagship Johnnie Walker visitor centre in the Scottish capital will not meet its original completion deadline of the end of this year. [Read more.](#)

## **International Retail Campaign**

The Association of International Retailers [has launched a campaign](#) to get government support for retailers impacted by the fall in inbound tourism which has impacted many retail businesses.

The abrupt halt of international visitors is a £6 billion body blow to the UK's International Centres in London, Oxford, Manchester and Edinburgh. And as city centres slowly reopen the lack of international visitors is evident in the low footfall and sales. The asks of the campaign include:

- A VAT Reclaim scheme for EU visitors when the UK leaves the EU.
- Targeting the big spending markets of the Gulf region which currently account for 30% of all UK tax free shopping.
- Protecting tourist and student travel from China.

## **UK facing 'worst-case scenario' as 3 million travel and tourism jobs at risk**

Nearly three million UK travel industry jobs look set to be lost because of the "confusing patchwork" of bans, quarantines and uncoordinated testing, warns the World Travel & Tourism Council. [Read more.](#)

## **Localised lockdown in Aberdeen, Scotland**

Following an increase in [COVID-19 cases in Aberdeen](#), local restrictions on travel, indoor gatherings between households and the closure of indoor and outdoor hospitality have been introduced in the Aberdeen City local authority area. Bars, restaurants, cafes and pubs are required by law to close. Hotel restaurants can remain open to provide food for existing guests, and takeaway services can continue. Businesses required to close are set out in the [Health Protection \(Coronavirus, Restrictions\) \(Aberdeen City\) Regulations 2020](#). People in Aberdeen City are asked not to meet other households indoors or travel more than 5 miles for leisure or recreational purposes. People can continue to travel for work, or education purposes. Visiting in hospitals and care homes will return to essential visits only.

## **Marketing**

### **Glasgow featured in Elle Decoration, August 2020 issue**

"If Edinburgh is Scotland's de facto capital, Glasgow is surely its creative, beating heart. Over the past century, Scotland's most populous city has converted its industrial strength into cultural capital, with a wide offering of free museums and galleries buoyed by a convivial spirit and famously friendly locals..." [Read more.](#)

### **Glasgow recovery webinars**

In June and July, VisitScotland and Glasgow Life hosted a series of webinars tailored for businesses across Glasgow and the surrounding area. The programme aimed to help support reopening and recovery from the current coronavirus pandemic as lockdown restrictions are eased. [The full series of webinars is now available for you to watch back here.](#)

## Glasgow Is Open marketing campaign: get involved and help spread the word

The Campaign, now in its fourth week, has performed strongly on social media channels and the video has achieved over 50,000 views. Here is how you can get involved and help spread the word.

- Follow People Make Glasgow social channels and use the campaign hashtag #GlasgowIsOpen when sharing the new film and other content across your own social media and digital channels.
- Let us know if you are already open or tell us about your reopening plans by completing our short online survey: [Business Reopening Register](#).
- Share your reopening/open for business images with us on Twitter @GlasgowTourism using #GlasgowIsOpen.
- Download city images for your own promotions and social media posts from our [multi-media library](#) (password: Destination2020).
- Update your [VisitScotland.com web-listing](#) with your '[We're Good to Go](#)' accreditation.

## Business reopening register

Understanding which of the city's hotels, shops, bars, restaurants, venues, attractions and other tourism and hospitality businesses are already open or are planning to reopen, is vital to our future destination marketing of Glasgow. If you have not yet had the opportunity to complete the survey on behalf of your business, you can do so [here](#).

## Good to Go accreditation

Apply now to confirm that your business has taken the necessary measures and is operating in line with the [Government guidelines](#) and [Public Health guidance](#) clearly set out in your [COVID-19 Risk Assessment](#). [Apply here](#).

## Conferences and events

### Event sector possible reopening dates

Last Thursday (30 July), the First Minister set out indicative dates for the next phase of easing lockdown. These include a restricted restart for outdoor events from 24 August and indoor events from 14 September. These are all still subject to further reviews. You'll see the latest indicative dates opposite.

Guide to re-opening and scaling up over the remainder of Phase 3. Not all details are shown. Please refer to guidance and Q&A for more details. Relevant guidance and public health advice (such as physical distancing rules and enhanced hygiene measures) will apply to all changes shown below.			
These indicative dates will be delayed if the status of the epidemic deteriorates in Scotland.			
<b>Confirmed dates</b>	<b>Indicative date: Monday 24 August</b>	<b>Indicative date: Monday 14 September</b>	<b>Not before 11 September - await further review</b>
<b>Pause Shielding From 1 August</b> Relax certain restrictions on some activities (e.g. swimming pools, gyms, sports coaches - once relevant guidance is implemented, from 3 August)	<b>Live events (outdoor) - with physical distancing (inc. enhanced hygiene) and restricted numbers - following guidance.</b> <b>Organised contact sports (outdoors) - all ages - following the guidance of Scottish Football (inc. enhanced hygiene).</b> <b>Bingo halls (inc. physical distancing and following guidance).</b> <b>Funfairs - static and travelling - following guidance.</b> <b>Adult education classes and courses - following guidance (inc. enhanced hygiene).</b> <b>Snowboard parks, indoor bowling - following guidance (inc. enhanced hygiene).</b> <b>Driving lessons can resume - following guidance.</b>	<b>Swimming pools (indoor) - following guidance (inc. enhanced hygiene). Workplaces can return to work under enhanced guidance. Consider whether an earlier re-opening date is feasible.</b> <b>Gyms (indoor) - following guidance (inc. enhanced hygiene). Will keep under review to consider whether an earlier re-opening date is feasible.</b> <b>Soft play (indoor) - following guidance (inc. enhanced hygiene).</b> <b>Live events (indoor) - following guidance (inc. enhanced hygiene) and restricted numbers.</b> <b>Other indoor entertainment venues (e.g. theatres, live music/concerts) - following guidance (inc. enhanced hygiene) and restricted numbers.</b> <b>Indoor sports courts - with physical distancing - following guidance (inc. enhanced hygiene). Will keep under review to consider whether indoor classes for children can resume under enhanced hygiene re-opening date is feasible.</b> <b>Stadia (limited re-opening) - following guidance (inc. enhanced hygiene) and restricted numbers - with option for testing on earlier dates where agreed.</b>	
<b>From 11 August: Children to be able to return to school full time. Expect to return to school full time with all children back by 18 August.</b>			
<b>Urgent dental care involving aerosols may begin to be provided again for NHS patients from 17 August.</b>			

## Glasgow's Riverside Festival announces huge return for 2021 with three-day event

Glasgow's Riverside Festival have announced plans for a huge return for 2021, adding an additional day featuring newly announced Jamie xx as their Friday headliner. Scotland's premier electronic music festival will return to the grounds of the Riverside Museum on the banks of the Clyde for three days for the first time, following the cancellation of the 2020 event. [Read more](#).

## **Edinburgh International Festival light up the city**

Edinburgh International Festival unveils My Light Shines On – a series of video works and light installations across Scotland's capital to mark the beginning of the festival season.

[Read more.](#)

## **Business & Funding Support**

### **Coronavirus in Scotland: Economic recovery plan announced**

Measures to help the economy recover from the COVID-19 crisis have been set out by the Scottish government. Key policies include a £50m investment in a job guarantee for young people and a Transition Training Fund to support people being made redundant.

Planning rules are also to be revised and applications handled more swiftly. [Read more.](#)

### **What to do if you have an outbreak in your business?**

Food Standards Scotland has issued further helpful [guidance](#) on what to do if an outbreak or cluster of COVID-19 cases is suspected in a food business. A new section in the guidance (on page 25) covers who to contact and how it will be investigated, alongside additional information on employer obligations with regard to 'Test and Protect'.

### **Coronavirus Job Retention Bonus details**

Last month the Chancellor announced the Job Retention Bonus, which will see businesses receive a one-off payment of £1,000 for every previously furloughed employee if they remain continuously employed to the end of January 2021. HMRC has now published [further details](#) on eligibility requirements and how to claim the bonus.

### **Lifeline funding deals for Scottish theatres and arts venues revealed**

Scottish theatres and arts venues have been handed up to £750,000 to help stave off the threat of going insolvent and having to cut jobs. [Read more.](#)