

Business support and funding

Hotel Recovery Programme is accepting expressions of interest until 9 September

Scottish Government's Hotel Support Programme is accepting expressions of interest until 9 September 2020. Designed to protect employment within larger hotels in Scotland; it's highly targeted and can be used alongside other COVID-19 support. The Programme consists of grant funding from the Scottish Government, plus bespoke packages of wrap-around business support provided by Scotland's enterprise agencies and their partners. [Read full details here.](#)

Events Industry Support Fund

A £6 million fund to help the events sector recover from the COVID-19 pandemic has been announced. The Events Industry Support Fund will comprise of a one-off grant of £10,000 to support businesses in the events industry, particularly those in the supply chain. [Read more.](#)

Grassroots Music Venues Stabilisation Fund

Applications are now open for the Grassroots Music Venues Stabilisation Fund. The deadline for receiving applications is next Thursday 3 September at 12 noon. [Read more and apply here.](#)

Extension to the Coronavirus Job Retention Scheme and flexible furloughing

Register for the [next live webinar about the extension to the Coronavirus Job Retention Scheme and flexible furloughing](#). The webinar gives an overview of the changes to the scheme and more information on: changes to the scheme, the Job Retention Bonus, flexible furloughing, who can claim and making a claim. Watch a [YouTube video](#) about the extension to the Coronavirus Job Retention Scheme and flexible furloughing.

Skills Development Scotland employment and redundancy advice

Skills Development Scotland has a comprehensive range of FAQs relating to employment and redundancy to help you if you have entered a period of consultation with your employer, have lost your job or have questions about your employment. [Click here to view.](#) You can also call their helpline on 0800 917 8000 for advice.

Mental health support

Hospitality Health, the charity which supports the mental health and well-being of those working in the hospitality industry has added a new section to its website, COVID-19 with supportive links which may be helpful to staff unable to work at the moment. [Find out more.](#)

Conferences and events

Scotland's theatre, opera, comedy and other live events are heading into the great outdoors

Scottish Opera is to stage a series of outdoor shows across the country, at locations like Edinburgh Zoo, the National Museum of Flight in East Lothian, the Riverside Museum in Glasgow and Eden Court Museum in Inverness. [Read more.](#)

Hybrid Glasgow

Recent research indicates that 78% of conference organisers intend to include hybrid and digital elements as part of their future conferences. Recognising the growth in hybrid and virtual meetings, the Conventions team created a series of digital articles showcasing members' hybrid offering for future clients. The series started with our [technology from our audio visual members](#), professional conference organisers will be coming soon followed by

venue members. If you are a member and would like to be featured in the upcoming venue article, [please get in touch](#).

Glasgow International Comedy Festival reschedule

All Glasgow International Comedy Festival shows that were postponed due to the COVID-19 crisis have now been rescheduled to March next year and tickets are on sale. [Read more](#).

2020 'UK Conference & Meeting Survey' (UKCAMS)

2020 'UK Conference & Meeting Survey' (UKCAMS) is now live with an industry report on findings due by the end of September. UKCAMS establishes the baseline against which future growth (or decline) can be measured. The report will provide vitally important market intelligence for our industry, as well as for government and for businesses. [Take part in the questionnaire](#). The deadline for responses is 4 September.

Marketing

Update your TripAdvisor, Expedia and VisitScotland listings

If your business is listed on these platforms, please take the time to update your profile / listing to highlight any measures you have implemented for the safety of visitors. VisitScotland's campaigns have been running for several weeks and are planned to continue for several more, with the aim of boosting bookings through summer and on to autumn / winter. [Read more about the campaigns](#). You can learn how to update your [VisitScotland listing here](#).

Scotland Food and Drink Fortnight – How to get involved

Scottish Food & Drink Fortnight is just around the corner and is your opportunity to celebrate the Local Legends who help keep our food and drink industry moving and inspire us all with their skills. This year's event takes place between 5-20 September and aims to encourage more people than ever to source, buy, eat and promote Scottish food and drink. [Visit the website for ideas of how to get involved](#) in the online chat and post engaging content using the dedicated hashtags #ScotFoodFort20.

Last chance to sign up for free to the Glasgow Gift Card scheme

The Glasgow Gift Card, supported by Experience Glasgow, generated £100,000 for the city's economy last year. Join over 100 city favourites like Sprigg, Anchor Line, The Gate, Pinkston Watersports and The Spanish Butcher to name a few. With no fees the scheme is free to join until the end of August. Email Nicola to sign up nicola@iamatomic10.com.

Phase 2 of #GlasgowIsOpen campaign activity launched

The #GlasgowIsOpen has achieved excellent industry and consumer engagement to date. We are now extending reach of the campaign, targeting the wider west central Scotland market. Activity includes a series of promotions across Capital Radio, Radio Clyde and Heart Radio as well as digital activity focussing on the 18-35 audience within a 30 mile radius. New content creation across People Make Glasgow channels will present relevant and compelling reasons to visit. Media outreach will continue to generate features and articles in lifestyle and travel titles and blogs. [You can download the social media assets and find out how to support the campaign here](#).

Research and insights

Latest research: Holiday intentions of the UK consumer

Tracking research into UK residents holiday intentions now that the coronavirus (COVID-19) restrictions are starting to be eased. [Read more](#).

STR Research - Tourism in a COVID-19 world

As part of STR's ongoing efforts to support and inform the industry during these challenging times, STR decided to speak to travellers directly to understand the underlying reasons that sit behind the trends and forecasts of COVID-19 and ask: What are the expectations of travellers now? [Read more](#).

Latest news

[Glasgow restaurants extending their Eat Out to Help Out offer into September](#)

[Opinion: Marc Crothall: Why tourism needs to turn to technology](#)

[Balance of trust must be reached to restore custom to city businesses](#)

[Ministers told firms in stricken Scottish events industry face 'ruin' amid claims funding deal is not enough](#)

[Glasgow city centre streets to be shut down for film crews this week](#)

[Tourist centres given £100,000 funding boost](#)

[Celebration of iconic fashion designer Mary Quant unveiled at V&A Dundee](#)