

SUSTAINABLE PURCHASING

Top tips - What could you do?

- Opt for the highest quality you can afford.
- Get appliances, furniture and equipment repaired or services when necessary.
- Choose energy efficient lighting and heating.
- Avoid disposable products and opt for biodegradable, recycled or reclaimed products.
- Buy local - Use farmers markets and farm shops and promote them to your clients. Promote local artists and craftworkers and feature their products and services within your business. Check if you have a local food forum to connect with local producers.
- Select certified Fairtrade or organic food and beverages and cotton
- Check the Marine Conservation Society's Good Fish Guide to identify more sustainably sourced fish.
- Use seasonal produce. You can make a feature of growing your own food - vegetables and herbs are easy to start with.
- Apply for Visit Scotland's Taste Our Best quality recognition.
- Consider developing a Sustainable Procurement Policy
- Think of small improvements that can be made in your business to start with.
- Be a responsible employer and ensure you use employment agencies which comply with all legislative requirements

Additional benefits

- Long lasting products generate long-term cost-savings
- Customer satisfaction is increased by the use of high quality products
- You company's reputation will be enhanced with customers, suppliers and the local community

