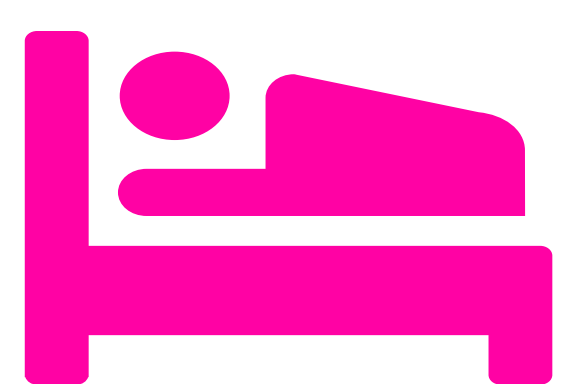
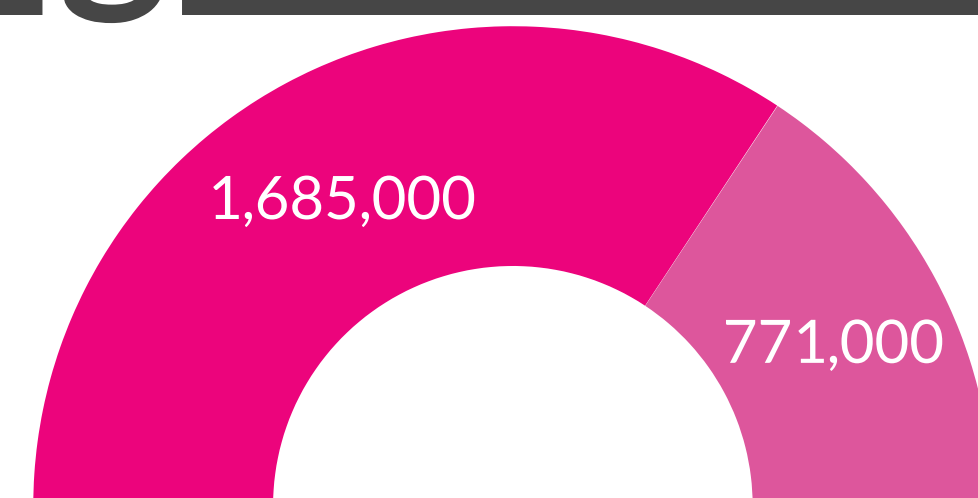


# Glasgow Tourism and Visitor Plan Volume and Value - 2019

## Domestic & International Overnight Tourism\*



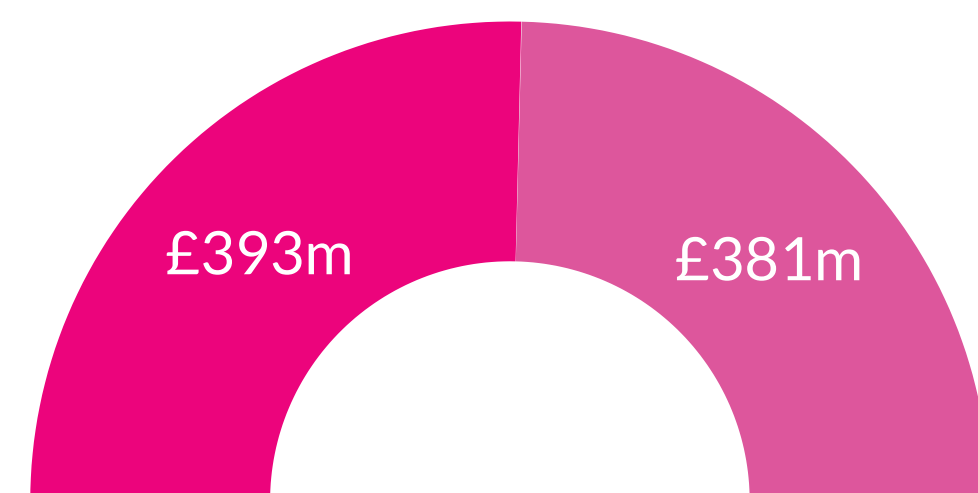
2.5 Million Overnight Trips



Domestic (68.61%) International (31.39%)



£774 Million Spend



Domestic (50.78%) International (49.22%)

Source: IPS 2019, GBTS 2019

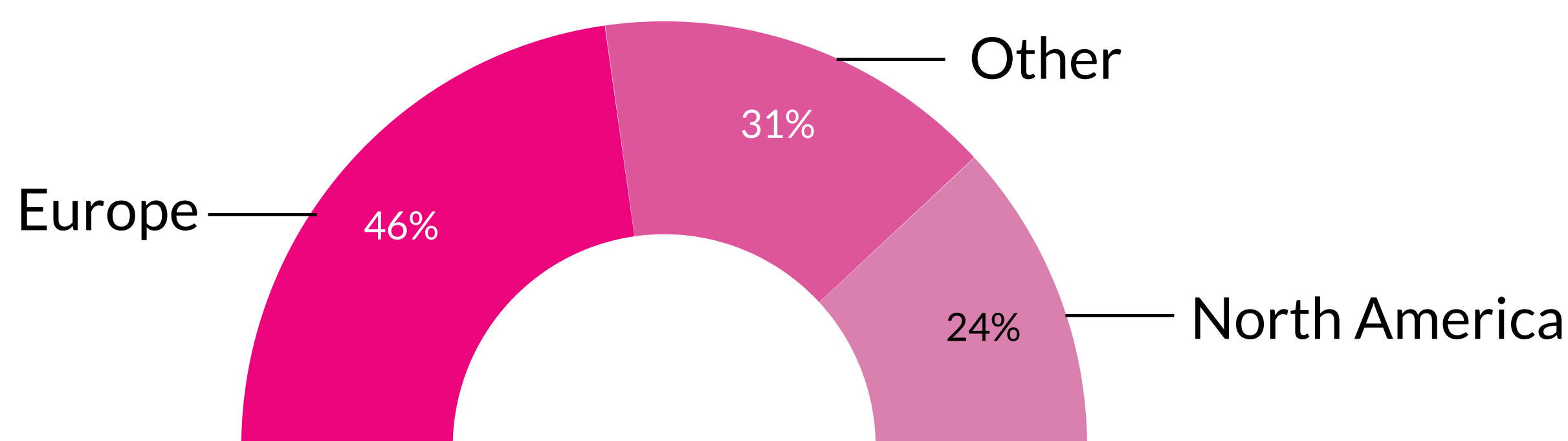
## International Visits



771,000 Overnight Trips

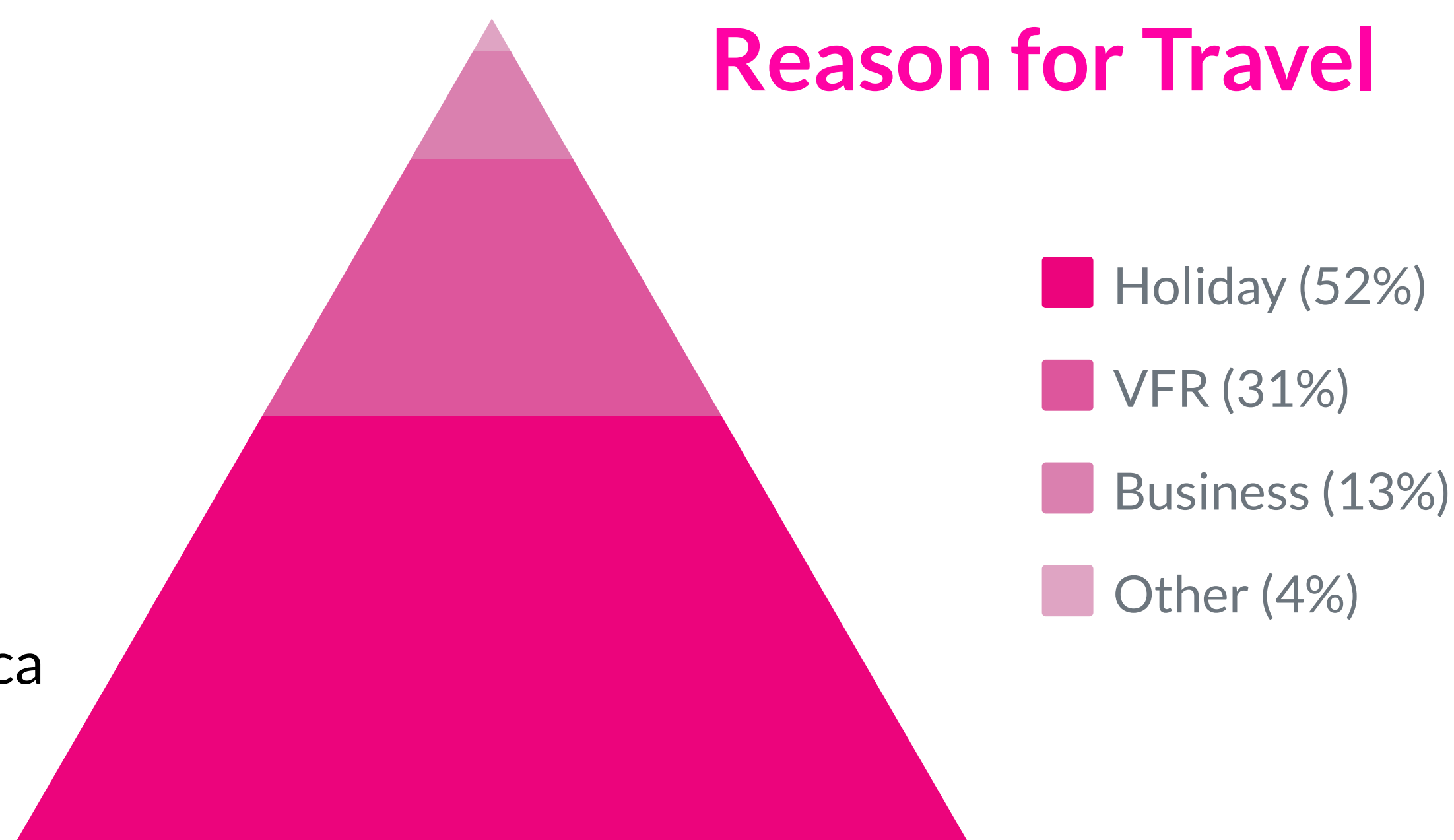
£381 Million Spend

### Origin of Traveller

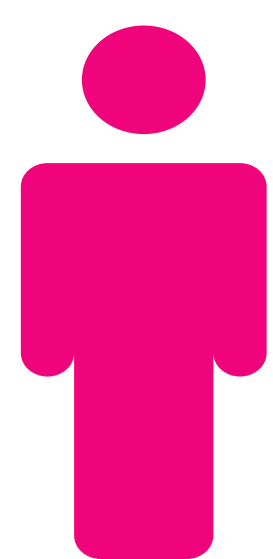


Source: IPS 2019

### Reason for Travel



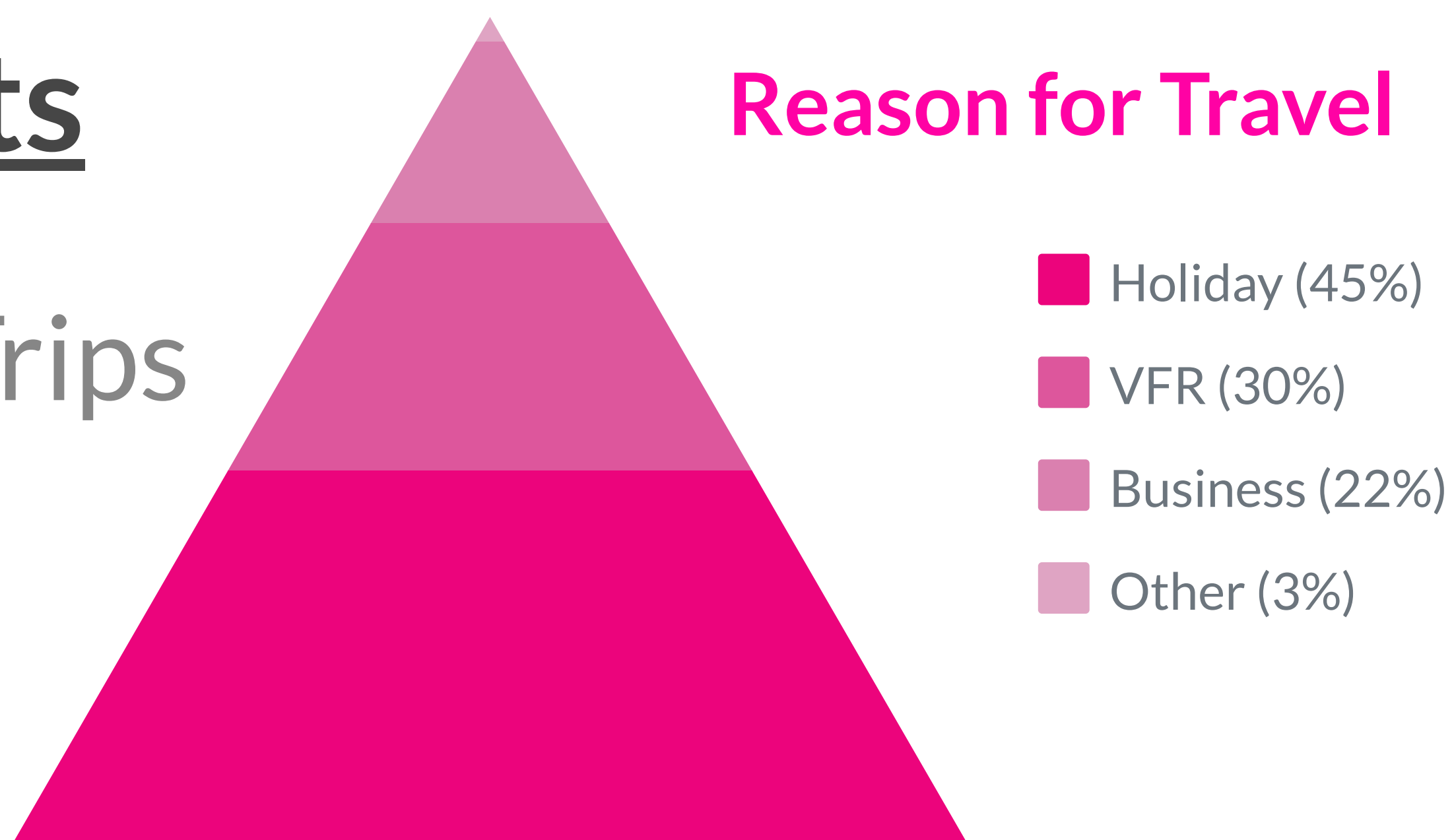
## Domestic Overnight Visits



1.7 Million Overnight Trips

£393 Million Spend

### Reason for Travel



Source: GBTS 2019

## Tourism Day Visits - Three Year Average 2017-19



19 Million Trips



£1 Billion Spend

Source: GBDVS 2017 - 2019

\* Due to changes in methodology this data reports 2019 only, at city level.