

GLASGOW, THE DEAR GREEN PLACE

Prepare for COP26 and commit to business sustainability with this unique opportunity to gain a Green Tourism award



Green
Tourism

GLASGOW
CONVENTION
BUREAU



UNFCC UNITED NATIONS
CLIMATE CHANGE
CONFERENCE
COP 26 GLASGOW
1st – 12th NOVEMBER 2021

Preparing for COP26



Green Tourism is proud to be working with Glasgow Convention Bureau, Greater Glasgow Hoteliers Association, and Scottish Enterprise to showcase the City's commitment to sustainability.

COP26 is expected to be the world's most significant climate change event since the 2015 Paris Agreement. It will see up to 200 Heads of Government and up to 30,000 delegates meet in Glasgow to agree a new international climate change treaty.

With the City ranked 4th in the prestigious Global Destination Sustainability Index (GDSI) and with over 100 businesses proudly displaying their Green Tourism Award, Glasgow is already well positioned to welcome the thousands of environmentally aware delegates in November this year.

To further enhance Glasgow Hotel sector's preparedness for November, Hotels in Greater Glasgow can now access half price Green Tourism membership and other future membership subsidies. This offer applies equally to long standing Green Tourism members, and to those just getting started in 2021.

**HALF PRICE
GREEN TOURISM
MEMBERSHIP IN 2021
FOR THE GREATER
GLASGOW HOTEL
SECTOR**

Green Tourism



- Has operated the **industries' leading sustainability assessment** and improvement programme for 21 years
- **2,500+** Member Businesses
- Carried our **15,000+ Assessments**
- Has team of **qualified and experienced** energy & environmental auditors
- Experts in both onsite and remote audits of Hotels – and **identifying utility savings**
- In Spring 2021 we launch our online interactive GreenCheck tool, allowing businesses' to **assess and report sustainability progress**, all year round (Appendix 1)

HOTEL BRANDS WE SUPPORT & WORK WITH



An Offer Designed in Partnership with Industry & Enterprise Leaders

From 1-12 November 2021, Glasgow will host the UN Climate Change Conference (COP26). To prepare for delegates arriving as guests in our city, we have an opportunity to showcase the sustainable efforts of the Tourism and Events industry who are doing their part, as businesses, to mitigate the effects of the climate crisis.

**Aileen Crawford,
Glasgow Convention Bureau**

Creating a sustainable recovery in tourism is critical for Glasgow to emerge from this pandemic and be back welcoming international visitors and the accommodation sector must be part of this journey by putting their green foot forward and leading the way. SE is supporting Green Tourism for Glasgow and the hotel sector to show that the city means business when it comes to delivering sustainable policies.

**Sallyann Tindall,
Scottish Enterprise**

Green Tourism accreditation is recognised by the hotel industry and customers alike as a quality standard of sustainability best practise. In the year of COP26, it is now more important than ever for Glasgow's hotel community to drive their sustainability agenda by promoting their green credentials to customers and delegates.

**Janice Fisher, Greater Glasgow
Hoteliers Association**



Green Tourism Offer & Fees

Green Tourism fees typically include a £75+VAT registration fee for new member businesses and an annual membership fee, calculated based on the size of your business.

THE COP26 SPECIAL OFFER FOR GREATER GLASGOW'S HOTEL SECTOR

- Free registration saving £75
- Half price 2021 annual membership fee

Scottish Enterprise are subsidising your first year's membership fees by 50%, making this a must have accreditation in the run up to COP26. Current Green Tourism members from Greater Glasgow's Hotel sector will also receive a 50% membership reduction.

Green Tourism offer the following discounts on Membership Fees

Year 2:	25%
Year 3 Onwards:	10%

Annual Fees

Fees specific to business type and size

Serviced Accommodation - Hotels

Business Size / No of Rooms	Cost (Excl VAT)	50% Subsidy	2021/22 Fee
Micro 1-6	£150.00	£75.00	£75.00
Small 7-20	£250.00	£125.00	£125.00
Medium 21-50	£400.00	£200.00	£200.00
Large 51-90	£550.00	£275.00	£275.00
Extra Large 91+	£650.00	£325.00	£325.00

- All prices quoted are exclusive of VAT at current rate
- Prices quoted are for the membership year 2021/22

Join Now

Simply complete the online application form by clicking the link below

APPLICATION FORM



Green Tourism

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green-tourism.com

Appendix 1: GreenCheck Tool

Assess, evaluate & track your sustainability journey

